



RED INSTEAD

“Red Instead” Campaign – Trade up and get the box for free

Do you have a unified threat management or spam protection device that’s not from WatchGuard? Isn’t it about time you traded up to the superior performance of a WatchGuard XTM or the innovative security of a WatchGuard XCS Series solution?

Through December 2010, when you trade in a competitive appliance for a three-year XTM Security Bundle on selected models or a three-year XCS Email Security Bundle, you’ll pay only for the services – it’s like getting the box for free!

Here’s how it works:

Firewall/UTM Competitive Campaign:

Trade In a competitive firewall solution and purchase a select WatchGuard 3-year Security Bundle Trade Up SKU and get it for just the price of the 3-year Software Suite.

Eligible Products for this promotion:

SKU	Description
WG023063	Trade Up to WatchGuard XTM 23 and 3-yr Security Bundle
WG023563	Trade UP to WatchGuard XTM 23-W and 3-yr Security Bundle
WG520063	Trade Up to WatchGuard XTM 520 and 3-yr Security Bundle
WG530063	Trade Up to WatchGuard XTM 530 and 3-yr Security Bundle
WG820063	Trade Up to WatchGuard® XTM 820 and 3-yr Security Bundle
WG830063	Trade Up to WatchGuard® XTM 830 and 3-yr Security Bundle
WG831063	Trade Up to WatchGuard® XTM 830-F and 3-yr Security Bundle



Email Security Competitive Campaign:

Trade In a competitive email security appliance and purchase a select WatchGuard 3-year Email Security Bundle Trade Up SKU and get it for just the price of the 3-year Email Security Software Suite.

Eligible Products for this promotion:

SKU	Description
WG117063	Trade Up to WatchGuard XCS 1170 and 3-yr Email Security Bundle
WG970063	Trade Up to WatchGuard XCS 970 and 3-yr Email Security Bundle
WG770063	Trade Up to WatchGuard XCS 770 and 3-yr Email Security Bundle
WG570063	Trade Up to WatchGuard XCS 570 and 3-yr Email Security Bundle
WG370063	Trade Up to WatchGuard XCS 370 and 3-yr Email Security Bundle
WG170063	Trade Up to WatchGuard XCS 170 and 3-yr Email Security Bundle



If you are not sure if you can trade in, please contact your reseller or contact WatchGuard.

These promotions are valid through December 31, 2010 only!

Get a fantastic deal on red instead.



WatchGuard Trade In Promo

Get **red** instead. And get a fantastic deal!

Now through December 2010, when you trade in your Barracuda or SonicWall appliance (or any other manufacturer's appliance) for a three-year XTM Security Bundle on selected models or a three-year XCS Email Security Bundle, you'll pay only for the services – **it's like getting the box for free**. Isn't it time you traded up to the superior performance of a WatchGuard XTM or the innovative security of a WatchGuard XCS Series solution?

		Trade Up To >	XTM 23	XTM 520	XTM 530	XTM 820	XTM 830	XTM 830-F	XCS 170	XCS 370	XCS 570	XCS 770	XCS 970	XCS 1170	
WatchGuard Products	Trade Up From v														
	Firebox III 700, 1000, 2500, 4500		✓	✓	✓	✓	✓	✓							
	V-Class V10		✓												
	V-Class V60/V60L		✓	✓	✓										
	V-Class V80, V100, V200		✓	✓	✓	✓	✓	✓							
	SOHO, SOHO 6, SOHO 6tc		✓												
	Edge X5, X15, X50		✓	✓	✓										
	Core X500, X700, X1000, X2500		✓	✓	✓	✓	✓	✓							
Peak X5000, X6000, X8000		✓	✓	✓	✓	✓	✓								
Competitive Products	Astaro 110, 120		✓												
	Astaro 220, 320		✓	✓	✓										
	Astaro 425, 525		✓	✓	✓	✓	✓	✓							
	Barracuda 100, 200								✓	✓					
	Barracuda 300								✓	✓	✓				
	Barracuda 400, 600										✓				
	Barracuda 800, 900											✓			
	Barracuda 1000												✓	✓	
	Cisco ASA 5505		✓												
	Cisco ASA 5510, 5520		✓	✓	✓										
	Cisco ASA 5540		✓	✓	✓	✓	✓	✓							
	Clearswift PE1950										✓	✓			
	Clearswift R200								✓	✓					
	Fortigate 30B, 50B, 60A, 60B, 80C		✓												
	Fortigate 100A, 110C, 200A, 300A, 400A, 500A		✓	✓	✓										
	Fortigate 310B, 800, 1000A, 3600A		✓	✓	✓	✓	✓	✓							
	Fortigate 620B, 3810		✓	✓	✓	✓	✓	✓							
	IronPort C160										✓	✓			
	IronPort C360, C360D												✓		
	IronPort C660, X1060													✓	
	Juniper SRX 100		✓												
	Juniper SRX 210, 240		✓	✓	✓										
	Juniper SRX 650, ISG 1000, 2000		✓	✓	✓	✓	✓	✓							
	Juniper SSG 5, 20		✓												
	Juniper SSG 140, 320, 350, 520		✓	✓	✓										
	Juniper SSG 550		✓	✓	✓	✓	✓	✓							
	Juniper NS 5200		✓	✓	✓	✓	✓	✓							
	M86 MailMarshal e10000											✓	✓	✓	✓
	M86 MailMarshal SMTP									✓	✓	✓			
	McAfee Email Gateway 3100									✓					
	McAfee Email Gateway 3200									✓	✓				
	McAfee Email Gateway 3300										✓	✓			
	ProofPoint P600											✓	✓		
	ProofPoint P645												✓		
	ProofPoint P820, P825													✓	
	ProofPoint P845, P845M Gateway														✓
	SonicWall TZ 150, 180, 190, 210		✓												
	SonicWall Pro 1260, 2040, 3060, 4060, 4100		✓	✓	✓										
	SonicWall Pro 5060		✓	✓	✓	✓	✓	✓							
	SonicWall NSA 240, 2400, 3500, 4500		✓	✓	✓										
	SonicWall NSA 5000, E5500, E6500		✓	✓	✓	✓	✓	✓							
	SonicWall NSA E7500		✓	✓	✓	✓	✓	✓							
St. Bernard ePrism 1000										✓	✓				
St. Bernard ePrism 2000												✓			
St. Bernard ePrism 3000													✓		
St. Bernard ePrism 4000														✓	
Symantec Mail Security 8320									✓	✓	✓				
Symantec Mail Security 8340												✓			
Symantec Mail Security 8360													✓		
Symantec Mail Security 8380														✓	
TrendMicro InterScan Gateway Security									✓	✓	✓	✓	✓	✓	